



**MARKETING
SERVICES**

Not another creative agency...

THE BIGGEST FULL SERVICE MARKETING & IT SERVICES PROVIDER IN POLAND

360
COMMUNICATION
& ADVERTISING



UX & GRAPHIC
DESIGN



CONTENT &
COPYWRITING



MARKETING
ANALYTICS



MARTECH



EXPERTISE



STRATEGY



PROMOTION



PRODUCTION

CHECK OUR PORTFOLIO

and let's talk about **your brand goals!**

HOW WE CAN SUPPORT YOUR BUSINESS?



360 COMMUNICATION & ADVERTISING

USE THE POTENTIAL OF YOUR BRAND

By using all digital and offline marketing channels, we distribute cohesive information about your company, products, or services. Sii experts devise dedicated communication plans, PR programs, and brand-awareness campaigns to reach the right audience.

STRATEGY

- Employer branding



- Internal Communication
- PR and content marketing
- CSR
- Digital Marketing



PRODUCTION

- Graphic Design
- Video
- Photography
- Copywriting & translation

PROMOTION

- Multichannel campaigns
- Social Media
- PPC campaigns
- E-mail marketing
- Events and conferences

EXPERTISE



GRAPHIC DESIGN & BRANDING

SOCIAL MEDIA

BRANDING

BUSINESS DOCUMENTATION

GADGETS

EXHIBITION MATERIALS

E- LEARNING



UX & UI DESIGN

UX/UI DESIGN

RESEARCH

WIREFRAMES & MOCKUPS

AUDITS

HEURISTIC ANALYSIS



VIDEO & PRODUCTION

DESKTOP PUBLISHING

BANNERS

PROMOTIONAL MATERIALS

FILM PRODUCTION

ATL/BTL

FOLDERS

VIDEO ANIMATIONS

CHECK OUR PORTFOLIO

and let's talk about **design!**

EXPERTISE



CREATIVE
COPYWRITING



INTERNAL COMMUNICATION &
INFORMATION MANAGEMENT



TECHNICAL WRITING &
DOCUMENTATION SUPPORT



CONTENT
MARKETING

CHECK OUR PORTFOLIO

and let's talk about **engaging content!**

HOW WE CAN SUPPORT YOUR BUSINESS?



CONTENT & COPYWRITING

USE THE POTENTIAL OF STORYTELLING



We create engaging marketing content using a direct, audience-focused brand voice.



We provide content that is properly structured, concrete and easily comprehensible.



By offering both editing and proofreading services, we ensure the highest quality of your communications.



MONIKA, CONSULTANT



EXPERTISE

100
1010
01

OMNICHANNEL DATA
ANALYTICS



BUSINESS INTELLIGENCE
PLATFORMS & REPORTING



DATA CLEANING &
OPTIMIZATION



MOBILE AND WEB
ANALYTICS



CAMPAIGN PERFORMANCE
REPORTING



HOW WE CAN SUPPORT YOUR BUSINESS?



MARKETING ANALYTICS

USE THE POTENTIAL OF YOUR DATA

- 250+ highly skilled BI engineers
- 110+ BI projects implemented for international and Polish clients
- Design and implementation of Data Systems
- Design of custom reports, dashboards and analytical models which enable Marketers to monitor ROI, and boost lead generation to achieve business outcomes.

250+

highly skilled BI engineers

110+

BI projects implemented

GOLD

partnership – Microsoft Data Analytics

Microsoft Azure



Google Analytics



EXPERTISE



E – COMMERCE
PLATFORMS



CRM SYSTEMS & MARKETING
AUTOMATION



CMS & DIGITAL
EXPERIENCE PLATFORMS



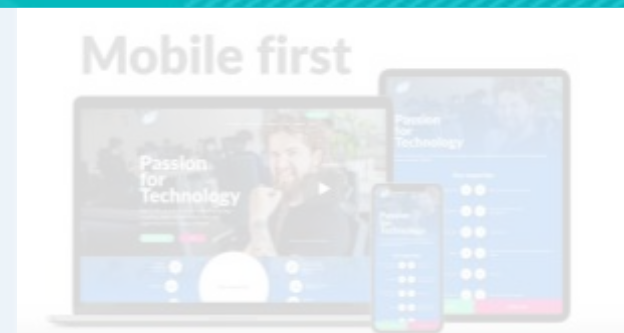
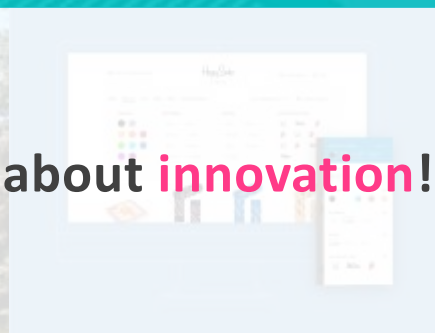
INTRANETS & COMMUNICATION
PLATFORMS



WEBSITES & PORTALS



BI PLATFORMS



Let's talk about **innovation!**

HOW WE CAN SUPPORT YOUR BUSINESS?



MARTECH & OMNICHANNEL

USE THE POTENTIAL OF TECHNOLOGY

- 1 000 + experts support clients in the implementation of digital tools and platforms.
- 150 + projects delivered in the field of e-commerce and marketing.
- Multidisciplinary expertise: finance, retail, manufacturing, automotive, healthcare, hi-tech and industrial engineering, public.



WE PARTNER WITH THE WORLD'S BEST

Gold
Microsoft Partner



Adobe



BUSINESS TOOLS



Jira Software



Google Analytics



Microsoft Dynamics 365



Adobe Analytics



Power BI

salesforce

MARKETING SOFTWARE



Illustrator



Photoshop



InDesign



Premiere



After Effects



Audition



Lightroom



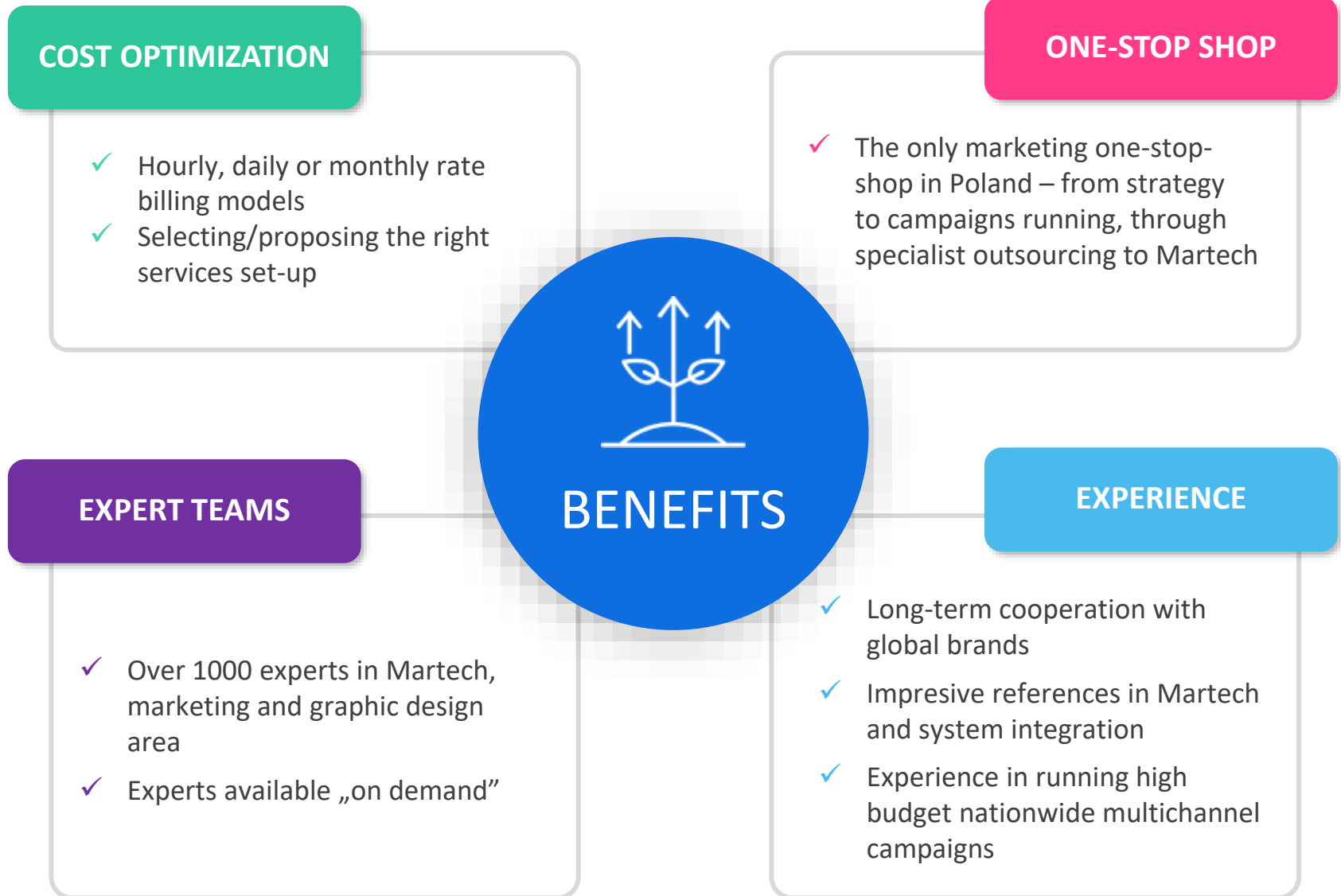
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CLIENT BENEFITS



ADVANTAGES OF WORKING WITH US



WE DELIVER SERVICES TO LEADING POLISH
& INTERNATIONAL COMPANIES



CONTACT US TO SET UP A MEETING OR A CALL



We believe that our strengths such as **skilled consultants, a mature organization and motivation to cooperate with you** make us an attractive business partner.



Contact us:

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